My WU 101 for Agents

2x Members historically transfer **twice as much** as non-members. And members who redeem points send money **six times** more often. It takes an average of **three transactions** for members to get their first $2 discount. **6x**

More memberships can mean more business & commissions.

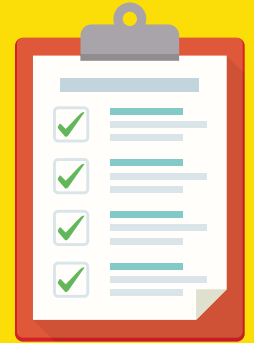Earning rewards on transfers is an incentive that **brings members back** to Western Union.

Our efforts let you do what you do best: build customer relationships.

70% of all redemptions are now self-served by members as marketing continues to raise awareness.

Register customers in WUPOS

- **Ask** customers if they would like to register for the My WU® program
- **Check** the registration box and follow **prompts** to collect customer info
- **Refer** customers to the **My WU Welcome Brochure**
- **Circle** their new **member number** and **points balance** on their receipt

What are the benefits for members?

- They can **earn points** toward transfer fee discounts
- They will receive **exclusive promotions** and offers
- They can redeem points via **text** or at **wu.com/mywu**

WesternUnion\\WU

Becoming a My WU® member is easy for customers.
And enrolling them is easy for you too!

Once logged in to WUPOS, and after clicking on the "Send money" option, check the box to register the customer in the My WU program.

The My WU number and point balance will appear on the customer receipt.

SENDER LOOKUP

My WU Number [   ]

OR

Telephone Country Code [United States (+1) ▾] Telephone number [   ]

OR

Email address [   ]

OR

First name(s) ★ [   ] Last name(s) ★ [   ]
Choose name type

My WU registration   ASK CUSTOMER: May we register you in our Universal Membership program (My WU) so that we can provide you with faster transactions and other enjoyable benefits from our rewards program?

☑ Yes, register this person in My WU

The system will assign a My WU number to the customer which can be printed or written on a paper card

Once the box is checked, you'll need to enter the customer's email address and phone number. It's required.

SENDER DETAILS

Number/Street [   ]
City [   ]
State [Please select... ▾]
Zip code [   ]
Country [United States ▾]
Country Code [United States (+1) ▾]
Telephone number ★ [   ]
Email address ★ [   ]
Required for Loyalty Enrollment
Mobile Country Code [United States (+1) ▾]
Mobile Number [   ]

By providing a mobile number, the sender will receive transaction status updates by SMS.

WESTERN UNION®

RECEIPT/RECIBO
Thank you/Gracias

TRACKING NUMBER (MTCN)/
NO. DE CONTROL DEL ENVÍO:
724-929-1050

For Customer Service, please call 1-800-325-6000/Para comunicarse con el servicio de atención al cliente, llame al 1-800-325-6000

My WU® #342412650
Total Points/Puntos totales:5

WUINT MARIANA THYGESEN US THER
12500 BELFORD AVE, CO

Money Transfer/Envío de Dinero:
CASH

Operator ID/No. ID del Operador: MT1

Date of Transaction/Fecha de Transacción:
December 14, 2018/Diciembre 14, 2018

Time of Transaction/Hora de la Transacción:
10:03 AM MST

Sender/Remitente:
QAHOLIDAY DECEMBER
890 TEST STREET, DENVER, CO, 80220, USA
5106935202

Receiver/Destinatario:
MARIANAQA HOLIDAYTEST
,CO

Expected Payout Location/
Localidad donde Esperan Pago:
CO, United States

Service Type/Tipo de Servicio:
MONEY IN MINUTES

Transfer Amount/Cantidad de Envío:		5.00 USD
Transfer Fees/Cargos por Envío:	+	5.00 USD
Additional Fees/Cargos Adicionales:	+	0.00 USD
Transfer Taxes/Impuestos de Envío:	+	0.00 USD

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